

FOR IMMEDIATE RELEASE

HKQAA Hong Kong Registration – Start-ups Kicks off at the HKQAA Symposium 2016

(13 May 2016, Hong Kong) The HKQAA Symposium 2016 was successfully held at the Cordis, Hong Kong today. At the Symposium, HKQAA announced the kickoff of its new initiative, the “HKQAA Hong Kong Registration – Start-ups”. Mr Nicholas W. Yang, JP, Secretary for Innovation and Technology, the Government of the HKSAR, was the officiating guest of the kickoff ceremony.

Nurture Technology Start-ups, Foster Long Term Development

The number of start-ups has increased significantly in the past few years. To tie with the boom in start-ups and government’s policy of innovation development, HKQAA has developed a new initiative, the “HKQAA Hong Kong Registration – Start-ups”, to help new companies enhance and demonstrate their management competence. The scheme aims to motivate them to systematically manage their operations, particularly in quality, financial and information security aspects, so as to attain long-term success.

Raise Management Performance and Consumer Confidence

We have received positive responses from the industry. 11 start-ups have participated in the pilot programme and 8 of them have completed the assessment process (please refer to the appendix for the full list of registered start-ups). They were presented the registration mark at the Symposium for recognising their management performance.

Start-ups represent the highly innovative talent but may lack operational and management experience. Ir C. S. Ho, Deputy Chairman of HKQAA said, “HKQAA Hong Kong Registration – Start-ups provides recommended practice for new companies to improve their management level and reduce business risks. Registered start-ups can demonstrate their management competence, so as to enhance confidence of business partners and investors. I believe this scheme will encourage the industry to adopt innovative solutions and create an edge for the continuous development of start-ups.”

Symposium attracts over 700 attendees

This year the theme of the HKQAA Symposium was “Strengthen Business Resilience with Innovative Perspectives”. We bring together industry experts and leaders from different sectors to discuss the latest management trends and innovative strategies to address emerging risks and opportunities. The topics cover strategic collaboration for business ventures, digital solutions in corporate strategies, new thinking in supply chain management, cross-border e-commerce, climate change, sustainable consumption, ESG management and competition law. The whole day event attracted more than 700 participants from the government, corporations, academic institutions and industry associations.

The speakers’ presentations are available on our website at:

www.hkqaa.org/symposium2016



Mr Nicholas Yang, JP, Secretary for Innovation and Technology, the Government of the HKSAR, Mr Andrew Young, Chief Commercial Officer of Hong Kong Science and Technology Parks Corporations, Ir C. S. Ho, Deputy Chairman, Mr PC Chan, Chief Operating Officer and the Governing Council members of HKQAA took a picture during the kick-off ceremony with the participating organisations of HKQAA Hong Kong Registration – Start-Ups.



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HKQAA Background

Hong Kong Quality Assurance Agency (HKQAA) is a non-profit organisation established by Hong Kong Government in 1989. As one of the leading conformity organisations in the Asia-Pacific region, HKQAA is committed to providing certification and assessment services. Through knowledge sharing and technology transfer, HKQAA helps enterprises enhance management performance and competitiveness. Apart from introducing world-class management systems to Hong Kong, HKQAA has also developed a wide range of innovative services to cope with increasingly diversified market demands and the growing need for sustainable development, bringing benefits to the community. Please visit <http://www.hkqaa.org> for further information.

Appendix

HKQAA Hong Kong Registration - Start-ups
List of Registered Organisations

(As of 13 May 2016)

Name of organisations	機構名稱
B-Free Technology Limited	必飛科技有限公司
Businsoft Limited	商軟有限公司
Cognix Limited	—
eNano Health Limited	—
Power Way Hong Kong Development Limited	力圖香港有限公司
Quantum Force Engineering Limited	—
Vitargent (International) Biotechnology Limited	水中銀（國際）生物科技有限公司
Xcelom Limited	雅士能基因科技有限公司